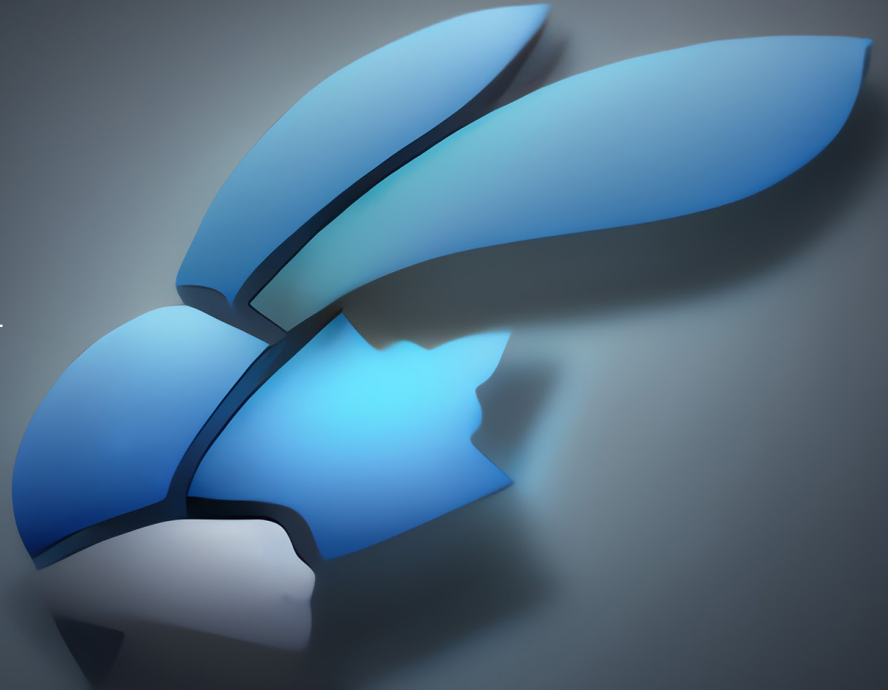


# ShowWorks™

TAME YOUR ENTRIES  
with the world's most popular  
and widest selection of fair  
software tools available



# Successful entry management calls for using the right tool at the right time

	App (iPad/tablet)	Cloud (web browser)	Desktop (Windows)
<b>Works best for</b>	Judges and Superintendents	Exhibitors and the Public	Office Staff and Managers
<b>Easy to use</b>	✓ ✓ ✓	✓	✓ ✓
<b>Speed</b>	✓ ✓ ✓	✓	✓ ✓ ✓
<b>Use without Internet</b>	✓ ✓		✓ ✓ ✓
<b>Compatibility</b>	✓	✓ ✓ ✓	✓
<b>Mobility</b>	✓ ✓ ✓	✓ ✓	✓
<b>Customizable</b>	✓	✓ ✓	✓ ✓ ✓

Only ShoWorks provides all three platforms into one product, leveraging the strengths of each to match a given scenario. While other systems force you to use desktop software or a web browser (cloud) in all scenarios including mobile devices, ShoWorks is the only solution that offers a “native” app which runs faster and more fluid on a tablet than a web browser and additionally does not need an Internet connection to operate. ShoWorks also provides a web browser interface for when compatibility and accessibility are of greater concern, yet continues to deliver flexibility and power in a familiar customizable desktop interface.

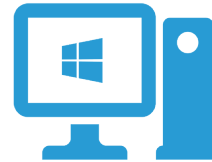
ShoWorks includes all three platforms



App  
true/native for  
mobile device



Cloud  
web browser



Desktop

3 sides of ShoWorks

## What's NEW in 2024!

We've combined decades experience with feedback from thousands of users to deliver the most robust generation of the world's most popular entry management platform yet!

- Completely rebuilt in the latest 64-bit platform, providing ultimate compatibility with all versions of Microsoft Office and Windows.
- Enhanced security using the latest and safer web protocols to protect yours and your exhibitors data.
- Full support of Azure Cloud instance architecture, allowing 100% cloud, multi-user access to the entire ShoWorks ecosystem running serverless, cloud-based virtual machines, accessible from anywhere at anytime.
- Exhibitors can check-in their entries (or animal weights) on their own, directly within the mobile app.
- Online Add-ons for buyers to apply funds to exhibitors directly within the native ShoWorks online portal.
- Support for the bulk sharing/importing of auction data from third-part auction services.
- Online buyer registration and online buyer payments.
- New sale order and sale adjustment options.
- QuickBooks Online (in addition to QuickBooks Desktop) data sharing.
- Streamlined interface and polish.
- Report Wizard and other reporting enhancements.
- ShoWorks iPad and Passport App enhancements.
- Support for the latest Tru-Test and Allflex RFID ear-tag readers for livestock.
- Support for the latest wearable and hand-held entry tag scanning devices.
- Enhanced dashboard for the real-time monitoring of the status of confirmed and judged entries.
- Over 100 enhancements and fixes from your feedback!



Nothing is faster than Point-n' Shoot check-in and judging of your entries using wearable finger and hand-held readers.



Inexpensive scanners provide increased accuracy, speed and convenience.

What's New in 2024!

## Exhibitors have access to the free ShoWorks Passport mobile app



- Exhibitors keep their information year-after-year.
- Exhibitors have a single login across all fairs.
- Exhibitors can review current and historical entries in one place.
- Exhibitors can reuse past entries when making new entries.
- Exhibitors receive notifications on their mobile device when its time to show, last minute notices, and when their entries are judged.
- Exhibitors can view all their winnings and ribbons across all fairs from a virtual 'Awards Room' on their mobile device.
- Exhibitors can share their 'Awards Room' with other ShoWorks Passport friends as well as social media.
- **NEW!** Exhibitors can check-in their entries (or animal weights) on their own, directly within the app from anywhere.

The app allows the exhibitor to spin their 3-D awards around to see their name, award date, and entry information engraved into the ribbon or belt buckle - just like a real award!



The ShoWorks Passport mobile app gives your exhibitors the delight of interacting with your fair.



Notify select exhibitors of important announcements on their iPhone, Android, or Apple Watch.



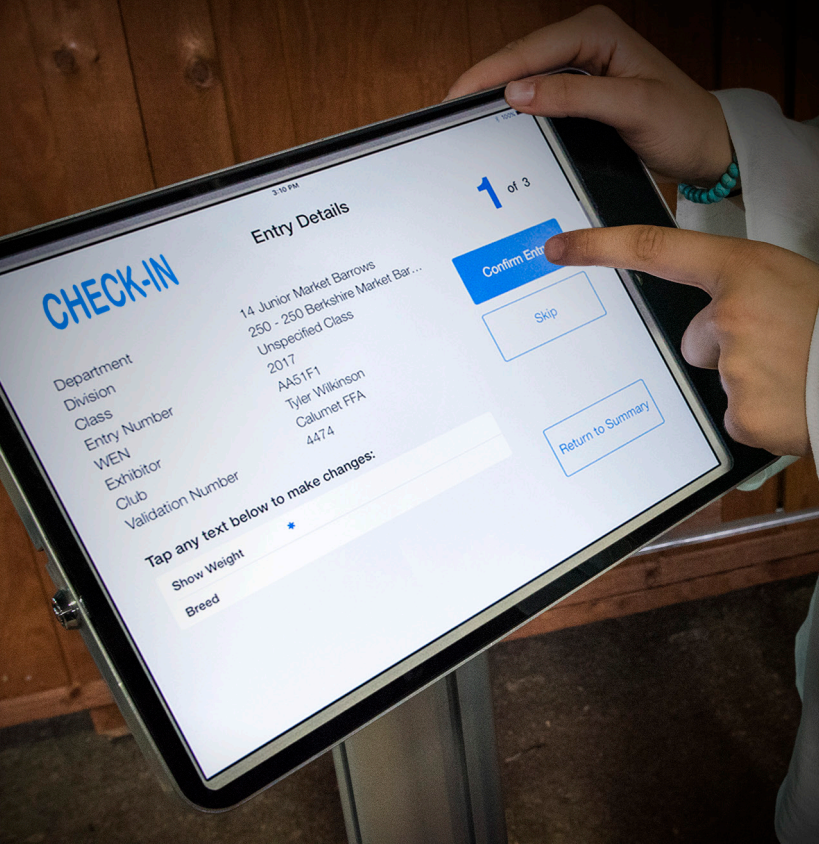
exhibitors connect with the **App**

# Avoid the bottleneck during exhibitor check-in using the iPad app in kiosk mode

- Slide an iPad into a kiosk stand with the ShoWorks App in “kiosk mode”.
- Allows exhibitors to self-check-in just like travelers do at the airport.
- Choose to allow exhibitors the option to update entries, and even add additional required information upon check-in.
- Exhibitors or club leaders sign-in by scanning their phone, online entries receipt, or manually typing their name.
- Automatic printing of entry tags, back tags, or in a receipt format (use any AirPrint compatible printer).
- Welcome those who walk up to the kiosk with a tailored look and feel using your fair colors from the “Themes” library.
- Internet is not required during use.



# Kiosks are a natural fit for exhibitor self check-in



Airports and entertainment venues have been using kiosks for years to eliminate bottlenecks at check-in. Until now, kiosks required significant hardware investments. The combination of an iPad and widely available kiosks stands now make this same concept affordable to your fair.

...and Internet is not required during use!



check-in with the App



# When User friendliness, Speed, and Mobility are paramount use the iPad app

- Judge entries by swiping ribbons and place values with your finger.
- Check-in/out both static and livestock entries.
  - Update entries including moving them to other classes with a tap.
  - Record weights, tags, breed info, dates, etc. for livestock entries.
- Scan QR Coded (barcode) entry tags or RFID (EID) ear tags for quick access to information including new “judge modes” to set a default for ribbon color or sequence places to allow rapid scanning and recording the judging results of nearly 100 entries per minute.
- Print, e-mail or text sheets “live” for the class, division, or entire departments directly from the iPad.
- Recall all 1st and 2nd places across all classes into a division champion judging sheet with one tap.
- Tailor the look of the app with your fair colors using the “Themes” library.
- Internet is not required during use.



The ShoWorks iPad app has transformed the old paper clipboard into a live “smart board” for exhibitor check-in and entry judging.



The advantage of a native “App” over a web browser allows for an extremely fast, rich and responsive user experience that does not require an Internet connection during use.



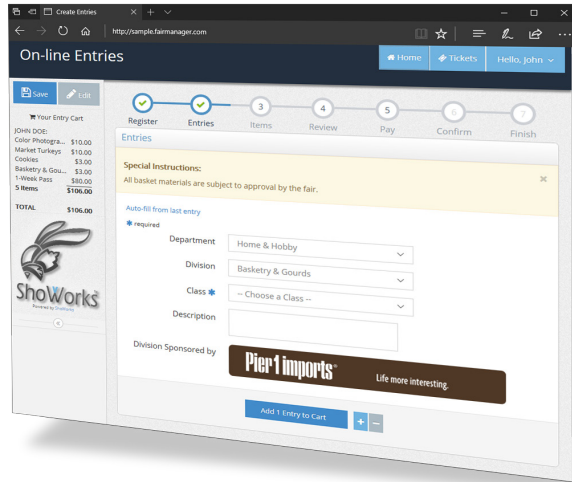
judge with the App

# When Accessibility and Compatibility are paramount use the Cloud

- Exhibitors and club leaders can create entries and print online entry tags from any device.
- Club leaders can approve and reject entries made under their club.
- Entry limits can be placed per exhibitor or capped by class, division or the entire fair.
- Sponsors can have their banner ads targeted by division.
- Patrons can purchase general admission tickets online.
- Flexible fees can be charged with optional or required credit card payments in real-time.
- Batch receipts can be downloaded locally.
- Photos, videos, livestock documents, W-9s, PDFs, and other media can be uploaded with entries.
- Office staff can view feedback and ratings of exhibitor's experience.
- Judges can perform all judging online.
- Buyers can view auction invoices and pay their bills online.
- **NEW!** Buyers can give add-ons to exhibitors online.
- **NEW!** Exhibitors can weigh-in and check-in from the (free) ShoWorks Passport mobile ap.
- **NEW!** Virtual Desktops in the Azure Cloud Services are now fully supported, allowing you to run your entire ShoWorks ecosystem 100% in the cloud, accessible from anywhere, without servers or any restrictions of local hardware or networks.



The Cloud opens up accessibility not only to exhibitors seeking to register entries from their device, but also for buyers to give add-ons and funds to exhibitors, and staff to publish results to the public.



*"It felt like I was being led by hand through the different screens--thank you for making it so easy and subsequently, pleasant."*

Joy Brewer - exhibitor at the Oregon State Fair



register in the Cloud

# The Cloud is more than just online entries...

Photography Judging Results

Entry #	Exhibitor	Description	Place
788	FL3803 Lauren Lehmann	Enchanted Trees 1	1
840	CS565 Elizabeth Hofford	Dunes	2
615	707028 Dana Lons	Santa Fe light	3

Baked Goods Judging Results

Exhibitor	Location	Club	Place	
<b>Home &amp; Hobby</b>				
206 - Cakes				
01 - Bundt				
588	424985 Kathryn Black	Groton, CT	Trabuco Trailblazers	1
589	427965 Kelly Garza	Cohelista, OK	Dehesa Valley 4H	2
721	946540 Christopher Brown	Dayville, CT	InfomX	3
686	963E38 Kendall Richardson	Stark, KS	Perris Panthers 4H	4
681	CT1293 Jamey Wimberley	Ellington, CT	Gujamea Park Academy	4
02 - Cakes				
367	CE4442 Courtney Donley	Neesho Falls, KS	Escondido 4H	1
528	201767 Blake Ghrist	Norwood, MA	Rainbow 4H	2
535	ED2636 Robert Manglicmot	Round Rock, TX	Julian FFA	3
841	CA0550			
03 - Chocolate				
720	843339 Daniel Fay	Wilsey, KS	Homesteaders 4H	1
729	818466 Jason Krucak	Milford, CT	Apple Valley Barn Critters	2
631	ET6119 Mitchell Whately	Ark City, KS	Ramona Rough Riders 4H	3
04 - Fruit				
429	440709 Casey Brzozal	Sala Cymwyd, PA	Jamal Chappans 4H	1
429	440709 Miles Ineely	Schenectady, NY	Pleasant Valley 4H	2
429	440709 Dillon Aunther	Foster, OK	Jurupa Epic 4H	3
429	440709 Donald Hundley	Eudora, KS	Bonita Agua Dulce 4H	4
05 - Fruitcake				
429	440709 Angela Pentious	Tunbridge, VT	Dultura 4H	1

Documents such as photos, PDFs, videos and music can be uploaded by the exhibitor during their online entry and stored in the cloud.

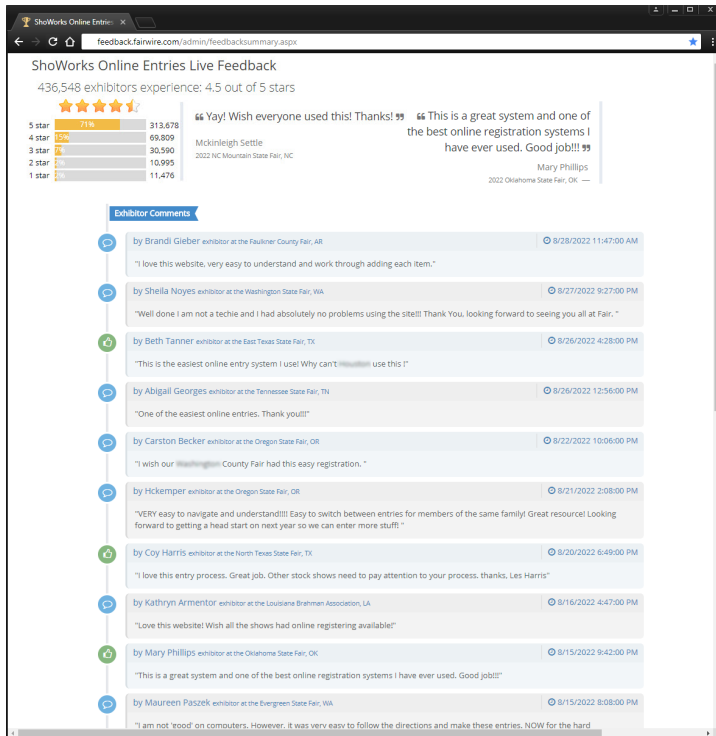
RELEASE OF LIABILITY & CERTIFICATE

W-9 Form (Rev. October 2018)  
Request for Taxpayer Identification Number and Certification

Publish results to your own website and Saffire...

...and collect photos, videos, and PDF documents like W-9s, YQCA and sift or judge them online.

...it provides valuable insight to your fair with feedback, trends and statistics.



Today, over 90% of fairs including the smallest and most rural fairs use online registration to save time, prevent errors, and reduce costs. ShoWorks was the first and continues to lead the industry with over 25 years of online entries experience.

ShoWorks processes over \$30 million in online entries annually and over 7,000 entries per hour at peak loads. More importantly the satisfaction level of exhibitors is unmatched, with over 86% "loving" and "liking" it and less than 2% disliking it. See live feedback from real exhibitors at:

[www.fairsoftware.com/feedback](http://www.fairsoftware.com/feedback)



publish in the Cloud

# When Power, Speed and Flexibility are paramount use the Desktop (Windows)

- Save time and costs by managing exhibitors and their entries in a powerful and customizable Windows desktop platform.
- Create neatly formatted custom reports in seconds.
- Organize and print entry tags, back tags, coop cards, judging sheets, press releases, sale sheets, summaries, invoices, checks, 1099s and more!
- Share data easily across multiple computers with or without a network and with or without Internet.
- Track premium payouts and auction billing without error.
- Integrate accounting with QuickBooks for the Desktop and QuickBooks Online.
- **NEW!** Exchange data with **64-bit** Microsoft Office® applications like Excel and Word including the power of Microsoft Access.

*"We LOVED ShoWorks! Your program has been absolutely wonderful!  
(We) got all our checks cut yesterday! Thank you all again for such a great  
software/product and for all of your help, especially as we rushed to get  
ShoWorks implemented for our fair!"*

Karen Nicklas, The Great Frederick Fair (MD)







manage on the Desktop

# Junior livestock auctions is the core of ShoWorks

- Publish sale results directly to social media and your own website.
- Adjust checks by exhibitor balances from both under and overpayments.
- “Goal” capturing for buyer add-on amounts.
- Adjust buyer bills based on how much they owe from auction purchases.
- Adjust sale items by bumps, % of sale, and weights. Perfect for check-off amounts.
- Automatically set and adjust the sale order custom fit to your preference in seconds.
- Resale items and “floor” to the packer or run them through the sale multiple times.
  - Easily split sale items across multiple buyers using the built-in assistant.
  - Set flexible commissions across species including or excluding add-ons.
  - Print simple billing for buyers including statements and load-out sheets.



The screenshot displays the ShoWorks 2024 software interface. At the top, the title bar reads "ShoWorks 2024". Below it is a navigation menu with options: File, Records, Home, Cloud, Tools, Reports, Help. A toolbar contains various icons for navigation and editing. The main area shows a "Sale" summary for \$383,485.67. Below this, there are fields for "Invoice #", "Entry #", and "Seller" (Audrey Brighton). A calculation shows "Unit Price \$12.50 X 1,154 lbs = \$14,425.00" and "Buyer Total (w/o add-ons) \$14,425.00". A "Balance" field shows \$0.00. A "Bought By" section includes checkboxes for "Auto Update Buyer Amounts based on Unit Price" and "Auto Update Unit Price when Buyer Amount exceeds Balance". A table lists items with columns for "Buyer ID", "Amount", and "Add-on".

Buyer ID	Amount	Add-on
158	\$7,500.00	AI's Place
824	\$6,925.00	Well's Fargo Bank
954	\$50.00	ABC Automotive
*	\$0.00	
Total		\$14,475.00

- Set multiple packer resale prices, even across the same species.
- Manage multiple add-ons in one click or individually.
- **NEW!** Speed up collections by enabling buyers to pay their bill online.
- **NEW!** Let buyers give add-ons to exhibitors online.
- **NEW!** Added flexibility to share/import auction data with third-party auction services.

*ShoWorks has processed over \$5 billion in sales among county fairs since 1994, and runs the most junior livestock auctions more than any other program in the world.*



*"I cannot believe all the different ways ShoWorks can handle and personalize a sale, much better than any sale program I have used in my 17 years of billing for a 4-H/FFA Market Animal Sale. I don't think there is a sale out there that ShoWorks can't handle the way they want to run it."*

Helen Malone - Custer County Fair (ID)



auction on the Desktop

## Reputation

It's well documented that more fairs in the nation choose ShoWorks over any other fair management system. For 30 years, ShoWorks has been a familiar program for fairs wanting to gain control of their exhibit data and achieve fast and easy reporting. Today, ShoWorks is used by the most prominent and successful fairs in the industry, both large and small, being the undisputed, and largest provider of software and online entries.

## Reporting

Perhaps the top comment of all users who have tried other solutions is the benefit of the flexible reporting in ShoWorks. Our report writer has done so well that it is now used worldwide in commercial applications and was recently picked up and now marketed by Microsoft for Microsoft® Office products. Ask us about our success in this area.

*"Everyone loved the promptness of the results and how efficiently (they) were listed and categorized saved so much time, I can't tell you how much this program has done for our Expo and haven't even begun to rave on how great the support is, the prompt, and kind responses are so reassuring."*

Jackie Carter – Sabine Fairs & Festivals Association (LA)



## Unmatched Support and Service

No other fair management software vendor offers this many options:

- Printable in-program documentation and up-to-date website help articles.
- Toll-free telephone support during business hours.
- Questions submitted online are also delivered to staff mobile phones.
- 24x7 telephone support option with a guaranteed live technician.
- Over 12 hours of well indexed, training videos.

## Compatibility

ShoWorks is the only fair management software that natively interacts with Microsoft Office applications giving you the power to leverage Access, Excel and Word for customization beyond the average user. Furthermore, because ShoWorks is built on a Microsoft platform, you are ensured trouble-free compatibility with current and future versions of Microsoft Windows. ShoWorks also exchanges entry technology and integrates with these great partners and products:



FairJudge



FAIRVAULT



Intuit QuickBooks.







### To try the **App**:

using an iPad go to the Apple App Store and search for ShoWorks free app.



### To try the **Cloud**:

using your favorite web browser, go to <https://sample.fairwire.com>

### To try the **Desktop**:

using a Microsoft Windows machine, visit <https://fairsoftware.com/downloads> and contact us for a download code:



for more information including pricing, visit us at:  
[www.fairsoftware.com](http://www.fairsoftware.com)  
(888) 332-2419

Download Today



Spend less time worrying about entries  
and more time enjoying the fair!